



Create, manage and present interactive video content in a simple way.

What's it?

The module **Nucleo Media Webcast** allows your company to realize **live webcasts** using a very simple and intuitive interface, including interactive and supporting tools. This module is perfect for webcasts using audio, video and interactive tools such as chat, synchronized slide-show, documents, quizzes and questions at the same interface. Furthermore, these module allow you to maintain a company training base, switching between your live transmission to a **on-demand** file, keeping all of those interactive tools.

Working together with **Nucleo Media Console**, the experience of authoring, publishing, hosting and distributing interactive video content is easier and very simple, even for end users with no technical skills.

APPLICATIONS

- Corporate Meetings and Presentations
- Interactive Trainings
- Distance Learning
- Product Marketing

BENEFITS

- Friendly Interface with web management
- Very intuitive to publish live and on-demand content
- No installation needed
- Authentication
- Interactive tools included

JUST LIKE YOU.

WEBCAST Module

HIGHLIGHTS

- Chat, Quizzes, Questions, Documents
- Audio, Video and Slide-show synchronized
- Integration with Nucleo Media Console
- Content indexing with thumbnails
- Mock Live – Simulate live transmission with VoD



TECHNICAL INFORMATION

Management

Web based Backoffice and user interface

Platform

Windows Media, Windows 2000 or higher, IE 5.0 or higher

Bitrates

Customizable, from dial-up (28.8 Kbps) to high quality video

A/V Formats

Windows Media 7 or higher

Distribution

Live or Video On Demand

Synchronized Slide-Show

MS powerpoint® 2000 or higher

Video Controls

Volume, Full Screen, SAP, FWD, REW, PAUSE, STOP, PLAY

Interface Interactivity

Chat, Quizz, Questions, Technical Support, Documents, Upgrade your Player

Indexing

Automatic index with Nucleo Media Console or manually configured.

Skin Personalization

Online by the administrator using the backoffice

BN BroadNeeds

BroadNeeds is the leading company in Brazil for streaming development and services. Founded in 2002, the company has been developing a complete video platform for all applications, such as webconferencing, web-attending, interactive content authoring, content management, hosting and distribution.

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Other Nucleo Media modules you must know :

Channels
Content Delivery Network
E-Commerce
Dynamic Digital Signage
Podcast

powered by **nucleo media**
rich media manager