



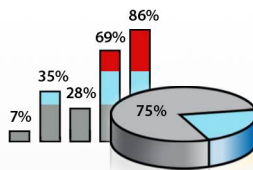
i SHELF 2

UID0025

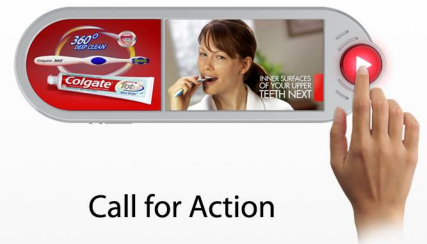
The i SHELF 2 allows brands and retailers to communicate the features and benefits of their products at the place where 60% of unplanned purchases are made... at retail. The i SHELF 2 digital shelf display is equipped with a high resolution screen, statistical usage data tool, attention attracting features, a static ad-Panel for branding and video/ audio functionality. Powered by standard battery and installed by an adaptable and secure mounting system the i SHELF 2 is easy to install, operate and maintain in-store marketing tool.



7" High Resolution Screen



Statistical Data



Call for Action



AC / D Cell Battery



Replacable Ad Panel



Mounting Solutions

Specifications are subject to change without prior notice.
Contact: info@i-display.com

i DISPLAY
Interactive Digital Displays

i SHELFB 2

UID0025

Panel information	
Screen size	164.9(W) × 100.0(H) × 5.7(D) mm
Active area	154.08(W) × 85.92(H) mm
Pixel Pitch	0.0642(W) × 0.1790(H) mm
Max Resolution	800 × 480
Brightness	250 cd/m2
Contrast ratio	500
Viewing angle	$\theta L = 70, \Phi = 180^\circ$ (9 o'clock) $\theta L = 70, \Phi = 0^\circ$ (3 o'clock) $\theta L = 50, \Phi = 90^\circ$ (12 o'clock) $\theta L = 70, \Phi = 270^\circ$ (6 o'clock)
Aspect Ratio	16:9

Playback formats	
Video formats	Divx4 / Divx5 / XVID / MJPEG
Image formats	JPG, BMP

Audio outputs	
Mono/Stereo	Stereo
(W)	1.5W x 2

Input ports USB, SD CARD

Branding option: Replacable Vinyl sticker

Approvals & Certificates: CE/FCC, ROHS

Power	
Power input	5V/1.5A
Power consumption	5W

General information	
Size (W x D x H)	360 x 115 x 75 mm
Weight	850 g
Operation Temperature	0°C to 40° C
Relative Humidity	40% -70%

Packing	
Product carton Size	482 x 156 x 118 mm
Master carton Size	612 x 495 x 34 mm
Master carton weight	15 kg

Accessories	
Mounting	I-SHELF clip
Branding	i-DISPLAY
External power options	D-cell battery, PSU

Operating Method	
ON mode	Loop video
SB mode	Activation Flashing button



14.2" (360 mm)



2.9" (75 mm)



5.5" (140 mm)

For detailed information about i SHELFB 2 Please visit our website: www.i-display.com

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